



“Ideal” Multi-Use Turf Developed by World Leading Turf Manufacturer for Sports Construction Group

Created by TigerTurf, Signature by SCG’s blend of characteristics intersect to deliver the sweet spot -- optimum performance, durability for demanding multi-purpose use.

FOR IMMEDIATE RELEASE (October, 2007) Seeking that perfect synthetic surface that balances performance, durability, multi-use and budget? Recently introduced by Ohio-based sport field contractor Sports Construction Group, Signature by SCG is the answer.

The turf system was created by world leading synthetic turf manufacturer TigerTurf specifically for SCG customers seeking high performance systems that can host football, soccer, baseball, P.E., the band and more for the duration of its warranty and beyond.

“We’ve taken proven technology – high quality Radici yarn, the ideal pile height and density of monofilament fibers, construction processes, production cost, etc. – to deliver the perfect balance of properties in a multi-use field,” said Jim Savoca, SCG’s Executive Vice President, Turf.

“It’s the sweet spot of synthetic turf, where quality materials and superior construction intersect to deliver a better, more durable – and affordable -- field,” he added.

Savoca said that working with TigerTurf, a global company that produces a wide array of synthetic surfaces with varying characteristics, to develop Signature by SCG was ideal. “They have the resources, the knowledge and the access to materials – better backings, fibers, yarns -- to produce this caliber of system,” he stated.

Charles Fleishman, TigerTurf Americas director, said that since the company began in 1981 its focus has been on the customer. “We create – with our own fully-integrated plants “in market” – products that meet stringent governing body requirements, custom synthetic turf solutions for a wide range of sport and landscape applications.

“In this case, we pulled together specific characteristics that we’ve discovered through experience deliver the best of all worlds for the demands of high schools, colleges, parks, etc,” he said.

Those characteristics, according to Fleishman, include:

- Monofilament fibers derived from quality yarns, such as Radici, to deliver a more natural look and feel. Produced in small batches by third generation yarn makers, the fibers are imported from Italy.
- 40 oz. of fiber per square yard for enhanced longevity.
- Fiber height of 2.25 inches for balanced shock absorption and traction.
- Individual blade thickness of 180 microns (as compared to 100 or 120) for better durability and performance.
- Carpets produced using four ends per needle (rather than six or eight) so application of the backing – by TigerTurf’s in-house oven – is more consistent, improving tuft bind and reducing infill splash.
- For a plusher, deeper product, a 3/8 inch gauge is used in the manufacturing process.

Savoca said his company, one of the nation’s only sport field specialty contractors, has already installed the product in Connecticut, New Jersey and Ohio.

One customer is Cleveland’s Hawken School, where 138,500 square feet of Signature by SCG were installed in 2007, making it one of the largest synthetic field installations to date.

So far Hawken Athletic Director George Long has nothing but good things to say about the field, which is used for baseball, football, soccer and more: “The turf looks and responds just like grass. It has the ‘true ground’ feel of a natural system – and it’s absolutely beautiful. I tell the students ‘This system is as good as it gets.’”

For more information about SCG and its Signature by SCG, visit sportscongroup.com or call 216-241-9900. And to learn more about TigerTurf and its products, visit tigerturfworld.com.

About Sports Construction Group, L.L.C.

Sports Construction Group, L.L.C., is headquartered in Cleveland, Ohio, with offices near Austin, Texas. The company, a family- and employee-owned sport field specialty contractor, has construction roots that began nearly 50 years ago. Today SCG handles all phases of natural and synthetic turf jobs, from excavation and sub base through installation and maintenance.

SCG’s client roster includes some of the most recognizable sport facilities in the nation: Soldier Field, Jacobs Field, Yankee Stadium, Shea Stadium, Citizens Bank Park, Notre Dame Stadium and Johns Hopkins University, to name a few -- along with dozens of Minor League, collegiate, high school and community systems.

About TigerTurf International

TigerTurf International is one of the largest synthetic turf manufacturers in the world, with headquarters in Auckland, New Zealand, and wholly-owned subsidiaries in Australia, the United Kingdom and the Americas.

The company owns and operates a global network of manufacturing facilities, most with ISO 9001 certification, servicing customers in over 85 countries. The most recent facilities were added in Texas and Brazil in 2007.

TigerTurf develops customized and standard turf solutions for soccer, American football, field hockey, lacrosse, tennis, golf and numerous other sport and landscaping surfaces. Many of the company's products have passed the stringent testing requirements of FIFA, FIH, ITF, IRB, World Bowls and other sport governing bodies.